SLG SHOWROOM × NOVEMBER 14

Category Partner Terms

Nov 14 is a private entry point into the wellness real estate market: an invitation-only room of 100 of Miami's top agents, developers and hotel leaders, the people who decide what goes into the city's best homes, buildings and hotels. We work with one brand per category. The terms below apply to every partner.

01 How we work

One brand per category	Each partner is the only brand in its category at our events and on SLG Showroom.
By invitation	We select partners based on proven science and product quality.
Not a distributor	We don't hold inventory or take part in demo-unit, consignment or dealer programs.

02 What partners receive

Category exclusivity	The only brand in its category at Nov 14 and on SLG Showroom.
Built into the house	Your own space in a private Venetian Islands mansion (e.g. a linen brand dresses a bedroom).
Stage	Presented during the panels and the SLG Showroom premiere.
Film & content	The event is filmed. Recap reel, brand content and raw photo and video.
50K agent email	The full story sent to our database of 50,000 real estate agents.
SLG Showroom	Exclusive category listing, presented by Alvaro Nunez at his speaking engagements.

03 Terms

CATEGORY PARTNER

$10,000

Nov 14 activation: your space, stage, film, content and the 50K agent email. About five categories.

SALES TERMS

Preferred

Your best referral or partner pricing on sales through SLG Showroom, agreed in writing.

GIFT PARTNER

Product

Product in the VIP gift bags for 100 guests, tagged in content. No booths.

04 Why this structure

Exclusivity	Limiting each category to one brand is what gives the listing its value.
Production	An event at this level can cost $100K to produce. Partner budgets fund it.
Alignment	Sales terms mean we are paid more only when we sell more.

Oct 25 recap: instagram.com/reel/DfFRZtYBubG · Nov 14: how.superluxurygroup.com/nov14-sponsors · Contact: alexnazarov@superluxurygroup.com